



EXECUTIVE MASTER IN BUSINESS ADMINISTRATION

A programme specially designed for working
adults by industry experts

Programme brought to you and delivered by :

GIA PROFESSIONAL / EXECUTIVE DEVELOPMENT PROGRAMMES

Our Professional / Executive Development Programmes are tailored for busy professional and executives with ample work and managerial experience. Our programmes aim to broaden our learners' perspectives, teach our learners problem solving strategies, and help them to transform challenges into opportunities.

We bring a learning experience beyond classroom environment, promote disruptive thinking and our learners to be resilient in VUCA situations. The programme also emphasizes in design thinking, innovation and technology to accelerate our learners' career into a more senior role and further help to develop their business consulting skills.

Overall, all our programmes have been developed on these fundamental understandings and principles:

- To reimagine and leverage on our international strengths in technology, design and enterprise.
- To develop leaders of tomorrow seeking to network, take control of their career and lead sustainable organisations to greater heights.
- To prepare our learners to understand leadership, ethics, cross-functional management and strategy; design thinking, creativity and analytical skills.
- To create awareness and increase transparency on sustainable and socially responsible practices, articulated through Environmental, Social and Governance (ESG) reporting.

Our Executive and Professional Development Programmes are non-MQA but it's fully endorsed by the University Senate and UNIMAS Business School; programmes specially designed for working adults to enhance their skills and knowledge to increase productivity and efficiency at the work place.

UNIVERSITI MALAYSIA SARAWAK

University Malaysia Sarawak (UNIMAS) is strategically located in the state of Sarawak and was officially incorporated on 24 December 1992. UNIMAS is Malaysia's eight university and the first Public University of Sarawak. It started off with two faculties and had 118 students enrolled on 8 August 1993. As of 2022, the university has a total enrolment of more than 16,000 students and out of which around 600 are international students. It's one of the best public universities in Malaysia in developing and producing talents and leaders in the area of Business, Economy, Finance, Business Administration, Engineering, Science, Art, Communication, Medicine, and Information Technology.

UNIMAS Business School a commercial arm of UNIMAS is a unique and prestigious business school dedicated to provide quality continuous, lifelong learning education and training to professionals, community and individuals.

UNIMAS KUALA LUMPUR LEARNING CENTRE @ GIA

GRAND INTERNATIONAL ACADEMY was officially appointed as UNIMAS Kuala Lumpur Learning Centre on 14 August 2022. As UNIMAS Kuala Lumpur Learning Centre, GIA leads the way in delivering innovative and influential learning experiences for business executives and skilled workforces towards nation building.

Grand International Academy Sdn Bhd (1378082-D) is a member of the Grand International Edu Group Sdn and was established with the prime objective of imparting quality education and training services and support for both local and international students.

EXECUTIVE MASTER IN BUSINESS ADMINISTRATION (EMBA)

It is imperative to develop skills and strategies to help leaders build a team capable of meeting the demands of an increasingly challenging corporate environment. The demands on today's executive leadership and management have accelerated that we ever imagined especially in this post pandemic era. This means that present and future leaders must display C-suite readiness, shape opinion, and mobilise teams to deliver to new standards at all corporate engagements and always prepared for VUCA situation.

Understanding the landscape of today's fast changing business environment, this EMBA programme is uniquely designed by UNIMAS Business School of Universiti Malaysia Sarawak, leading academics and industry experts to deliver a programme suitable for students to gain fundamental leadership skills alongside forward-looking opportunities. There are eight (8) taught modules, including a final project paper or a real-life case study in the programme.

In collaboration with UNIMAS Business School, we use a blended learning method, case studies, lecture and discussion, group work, simulation and analytical exercises.

PROGRAMME OBJECTIVES

The programme provides the necessary tools to develop executive presence into meaningful influence and fast decision-making skills. Developed to craft an impactful presence through the strategic application of persuasive techniques, including personal growth, building a diverse network, and effectively communicating your vision.

In addition, students will be able to analyse rhetorical strategy towards shaping the ability to advance agendas and apply strategic consideration to networking opportunities as well as build and maintain authentic connections.

MODULES

Core Modules:

1. Leadership and Management
2. Strategic Human Resource Management
3. Corporate Finance and Accounting
4. Managing Operations and Supply Network
5. Managing Disruptive Technology and Innovations
6. Design Thinking and Creative Problem Solving
7. Marketing Strategy and Technology
8. Entrepreneurial Mindset

Compulsory Module: Project Paper / Case Study

ASSESSMENT

Assignment / Continuous Assessment : 70%
Project Paper : 30%

PROGRAMME DURATION

12 months

FEE STRUCTURE

Registration : USD 150.00
Tuition Fees : USD 3,000.00
Convocation/Graduation Fees : USD 120.00

ENTRY REQUIREMENTS

- A recognized Diploma / Executive Diploma with a minimum CGPA of 2.50 (or equivalent) with 5 years of work experience
- A Bachelor's degree with a minimum CGPA of 3.00 (or equivalent) with minimum 2 years of work experience; OR
- APEL (A) Level 7 qualification (for candidates 30 years old and above without a Bachelor's Degree) with minimum 5 years working experience (Subject to UBS-UNIMAS Management Approval)
- English Language requirements as per UNIMAS guideline.

PLEASE CONTACT US FOR FURTHER INFORMATION



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